

CLICK TO SAVE THE MOST!

Save an additional \$60 by redeeming
your rebate at directv.com/rebate.

SKU #: 03101REBAT G128

New DIRECTV customers only; on approved credit. Lease or multiple-dwelling unit provider activation required. Offer valid for new customer who acquires a DIRECTV® System between 2/9/10 and 7/14/10 and activates within 30 days any of the following qualifying programming packages: CHOICE™, CHOICE XTRA™, CHOICE ULTIMATE™, PREMIER™, PREFERRED CHOICE™ with qualifying international service bundle (\$14 standard bill credit per month), OPTIMO MÀS™, MÀS ULTRA™, MÀS ULTRA DEPORTES™, or LO MAXIMO (\$13 standard bill credit per month). In order to receive the additional \$5 bill credit for 12 months, customer must submit rebate online and consent to email alerts prior to rebate redemption. Online redemption requires valid email address. Customer must redeem within 90 days of system activation. Rebate begins 6-8 weeks after receipt of rebate form online or by mail. Provided must complete, sign and mail the rebate form to: DIRECTV National Offer, Offer # 361-91, PO Box 75323, El Paso, TX 88575-3323. Upon receipt of rebate, DIRECTV will begin to credit the new customer's account for 12 months. Rebate begins 6-8 weeks after receipt of rebate form online or by mail. Provided customer subscribes to the qualifying package for 12 consecutive months (without interruption) customer will continue to receive the applicable bill credits. If customer's account is disconnected for any reason, credits will automatically discontinue and will not be reinstated. Credits may not be transferred or exchanged. Credits not redeemable for cash; any credit balances that may appear on account until credit is exhausted. Customer account must remain active and in "good standing" as determined by DIRECTV in its sole discretion, to receive credit. Not valid for purchase by groups, clubs or organizations. Reproductions of redemption form strictly prohibited. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. LIMIT ONE PROGRAMMING BILL CREDIT PER DIRECTV ACCOUNT. THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER PROGRAMMING BILL CREDIT OFFERS. © 2010 DIRECTV, Inc. DIRECTV, the Cyclone Design logo, CHOICE, CHOICE XTRA, CHOICE ULTIMATE, PREMIER, PREFERRED CHOICE, OPTIMO MÀS, MÀS ULTRA, MÀS ULTRA DEPORTES, LO MAXIMO and GOODTV, BETTERTV, DIRECTV are trademarks of DIRECTV, Inc.

REBATE INSTRUCTIONS

See back for important rebate details.



REBATE INSTRUCTIONS

WELCOME TO DIRECTV! Congratulations, you are eligible for monthly rebate savings on your DIRECTV bill for 12 months. Please use one of the two methods below to submit your rebate **within 90 days of activating your DIRECTV service**. Please only complete **one** rebate submission method to ensure the quickest processing.

PRIORITY ONLINE REBATE

6–8 weeks processing

Save an additional \$60 when you submit your rebate through the online process and opt-in to email communications.



Visit directv.com/rebate today and follow the easy steps.

CLICK to
SAVE the
MOST!

OR

STANDARD MAIL-IN REBATE

8–12 weeks processing

To redeem, fill out the rebate form below and mail to:

DIRECTV National Offer
Offer #361-91
PO Box 753323
El Paso, TX 88575-3323

INCREASE YOUR SAVINGS BY REDEEMING ONLINE!

Are you getting the most out of your rebate? Be sure to submit your rebate online and opt-in to email updates to get additional savings!

Programming Package	Online Rebate Credit	Mail-in Rebate Credit
CHOICE™, CHOICE XTRA™, CHOICE ULTIMATE™, PREMIER™	\$29/month*	\$24/month*
OPTIMO MÁS™, MÁS ULTRA™, MÁS ULTRA DEPORTES™, LO MAXIMO™	\$18/month*	\$13/month*
PREFERRED CHOICE™	\$19/month*	\$14/month*

*Full rebate credit shown above includes \$5 for valid email address and opt-in. Customers who do not opt-in to email updates will not receive the additional \$5.

GO ONLINE TO REDEEM YOUR REBATE—VISIT DIRECTV.COM/REBATE TODAY!

To check your rebate status, log back into your account at directv.com/rebate or call 1-877-286-4808. If you complete the online process, PLEASE DO NOT mail in the form below.



GOODTV. BETTERTV. DIRECTV.

TO RECEIVE THE DIRECTV STANDARD MAIL-IN REBATE, complete the form below, sign and mail to the address provided within 90 days of activating your DIRECTV service. Once mailed, you can check the status of your rebate by calling 1-877-286-4808.

Name of Account Holder: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

DIRECTV Account Number: _____

MAIL THIS FORM TO:

DIRECTV National Offer
Offer #361-91
PO Box 753323
El Paso, TX 88575-3323

PLEASE DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT.

By signing and returning this form, I agree to the terms and conditions of the DIRECTV Bill Credit Redemption located on this form, and certify that all of the information included above is accurate and complete. Any other use constitutes fraud. I understand that DIRECTV is not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail, and that incomplete or illegible requests will not be honored. I understand by submitting this form via the mail-in process, I am not eligible for the additional \$5 in monthly bill credits for 12 months.

Signature: _____ Date: _____

DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT.